**Social Media Essay**  
Social media is a term that almost everyone in the 21st Century is familiar with. Each time this word pops up, what rings in your mind is Facebook, instagram, twitter and all other sites you may have used for social communication. However, those are just examples of social media. So what exactly are social media? This is a word coined from two different words having two different meanings. Social and media. Social refers to the people, /and interactions between people.  Media on the other hand, refers to a communication channel such as radio, print (newspapers) among other print, audio and visual communication channels. Social media refers to social interaction platforms/ people’s sharing platforms mainly accessible through the internet. Besides social interactions, these platforms have been used for marketing purposes, business purposes, as well as networking purposes.

The invention of Social media has come with both pros and cons. Some of the pros include the conversion of the world into a global village, ease of communication, a boost to e-commerce and fast transfer of communication. Some of the cons include, cyber bullying, the fast spread of fake news, interference of people’s privacy, and manipulation of images, and information which amounts to deception. Social media sites can be accessed from computers or through application on the phone.

The world is yet to experience the effects of social media in its fullness since almost every passing day a new social media platform gets invented. But one thing for sure is that social media is evolving into a less noisy, personalized and less privacy invasive social interaction tool.

Social media has impacted on various professional fields and as such, regardless of your area of academic studies, expect an essay or two on probably the impact of social media in your area of studies. You may think that handling a social media essay is a walk in the park. You may assume that you know everything there is to social media and that is exactly where the trick lies when dealing with social media essays. Since everyone knows so much about social media, when writing an essay on social media, your audience expects you to write something new that they know nothing about or use a unique approach when dealing with a social media essay. In case you are still do not understand how to implement the previous statement, then you are a perfect candidate for essaydons.com social media essay homework help.

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